The Implementation of Reach Out and Read in a NICU Follow-Up Clinic: Increasing Word Exposure for High-Risk Children





Madilyn Sass¹, Chunyan Liu², Shelley Ehrlich^{2,3}, Jennifer M. Brady^{3,4}, Morgan Hill^{3,4}

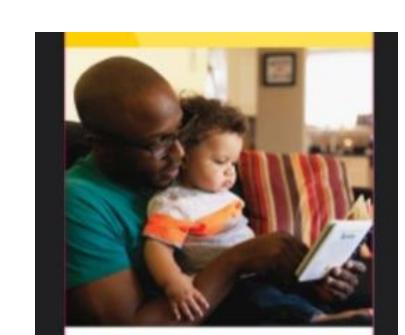
¹ Department of Pediatrics, Cincinnati Children's Hospital Medical Center, ² Division of Neonatology, Cincinnati Children's Hospital Medical Center

Background

- Reach Out and Read (ROR) aims to create literacy-rich environments, including provision of a developmentally appropriate book at each well child visit
- Participation in ROR is associated with more frequent reading aloud, improvements in the home literacy environment, and significant increases in expressive and receptive language in early childhood
- Increased word exposure during infancy and early childhood is correlated with improved neurodevelopment
- Early word exposure benefits high-risk populations, such as former preterm infants
- Little is known about the potential impact of a ROR program in a Neonatal Intensive Care Unit (NICU) Follow-up Clinic Population

Our Population

- Our NICU Follow-up Clinic at Good Samaritan Hospital in Cincinnati, Ohio serves high-risk infants and toddlers, including former preterm infants born <33 weeks gestation and opioid exposed infants
- We established a ROR program for our NICU Follow-up Clinic in July 2022



Read to your baby every day!

When? It's never too early! Babies can hear your voice and turn to sound even in the womb!

Why? Reading and word exposure during infancy and early childhood can improve:

- improve:

 Language skills
- Cognitive skills (learning and thinking)
- Brain development

Describe what you see in the book!

How? Singing, talking,

How? Read out loud.

and reading all count as word exposure.

Front side of Bookmark

Objective

To establish a ROR program with the primary aim of increasing the percentage of families who read to their children, and secondary aims of increasing number of books in the home and BQSS post-intervention

Methods

- Providers underwent ROR training
- Books were provided starting at the first visit (at any age) and utilized to assess development, model reading, and provide education during visits
- Each family was provided a bookmark containing educational points about why and how to read to infants/toddler
- Reading practices were assessed via cross-sectional parental survey at two time points, before and one year after program implementation
- Anonymous, voluntary survey utilized a subset of the STIMQ2-Infant: the Bookreading Quantity Subdimension Score (BQSS; score 0-9) was calculated for each survey result
- Descriptive statistics were used to summarize survey result. Chisquare, Wilcoxon rank tests and multiple regression analysis were used for group differences

Results

- One hundred and sixty-three surveys were completed: 122 pre-implementation surveys and 41 post-implementation surveys were analyzed
- The precent of families reading to their children pre-implementation was already high (94%)
- There was no significant difference in the percentage of families who read to their children preand post-implementation (94% vs. 100%)
- There were no overall differences in reading practices among families of former preterm infants vs. opioid exposed infants
- In the former preterm infant cohort, the number of books in the home and the BQSS were significantly higher post-implementation
- Families with less books and lower BQSS were more likely to report that book donation would change their reading habits

Table 1: Reading Practices of Families of NICU Follow-up Clinic Patients						
	Preterm Infants			Opioid-exposed Infants		
	Pre-Implementation	Post-Implementation		Pre-Implementation	Post-Implementation	
	(N=83)	(N=25)	P value*	(N=39)	(N=16)	P value*
Gestational age at birth (weeks)	$30.6(29.5, 31.9)^a$	31.5 (30.5, 32.2)	0.0861	38.6 (36.3, 39.2)	38.9 (37.3, 39.6)	0.4411
Corrected age (months)	5.0 (1.0, 14.0)	15.0 (8.0, 18.0)	0.0003	3.0 (1.0, 7.0)	14.0 (7.5, 21.0)	0.0002
Currently reading to child	78 (95.1%)	25 (100%)	0.5710	36 (92.3%)	16 (100%)	0.5481
Age that parent started reading to child			0.1605			0.4913
While Pregnant	10 (13.2%)	0 (0%)		1 (2.9%)	0 (0%)	
Birth-3 months	57 (75.0%)	20 (80.0%)		29 (82.9%)	11 (68.8%)	
4-6 months	6 (7.9%)	3 (12.0%)		2 (5.7%)	3 (18.8%)	
7-12 months	1 (1.3%)	0 (0%)		1 (2.9%)	1 (6.3%)	
>12 months	2 (2.6%)	2 (8.0%)		2 (5.7%)	1 (6.3%)	
Number of books in the home	30.0 (16.0, 50.0)	40.0 (25.0, 80.0)	0.0419**	20.0 (15.0, 50.0)	30.0 (25.0, 50.0)	0.3507
Number of days per week parent reads	7.0 (4.0, 7.0)	7.0 (5.0, 7.0)	0.2816	6.5 (4.0, 7.0)	6.0 (4.0, 7.0)	0.7717
Bookreading quantity subdimension	7.0 (6.0, 8.0)	8.0 (6.5, 8.0)	0.0445**	6.0 (5.0, 7.5)	7.0 (5.0, 8.0)	0.5100
score (BOSS)		, , , ,		, , , , ,	, , , , ,	

a=median (interquartile range)

*Wilcoxon rank sum test for continuous variables and Chi-square or Fisher's exact test for categorical variables.

**This group difference remained significant (p<0.05) in the regression analysis controlling for corrected age.

"What are the benefits of reading to a child?"

The most common family responses to this question were:





Thanks to our Reading
Program in partnership
with Reach Out and
Read your child gets
a new book at every
clinic appointment!

http://www.reachout andread.org/

You can also visit imaginationlibrary.com to start your child's free monthly book delivery.

Neonatal Follow-up Clinic

at Good Samaritan Hospital 513 862 3285



Back side of Bookmark

Conclusion

- Implementation of our NICU Follow-up Clinic ROR program led to:
- More books in the home for families of former preterm infants
- Higher BQSS score for families of former preterm infants
- The reading practices were comparable between all families assessed in our clinic, regardless of their child's indication for follow up
- Data collection is still ongoing with this patient population, and we suspect that a greater difference in reading practices may be seen in the post-implementation cohort once data collection is completed
- Even before our program was implemented, the percentage of our families who read to their children was higher and the frequency of reading greater as compared to rates previously reported in the general population
- We suspect the high frequency of reading in our population may reflect our NICU book donation program and targeted reading education that NICU families receive during their hospitalization

Limitations

- Small number of post-intervention survey results (data collection ongoing)
- Use of self-reported data may overestimate reading practices due to stigma or fear of judgment

Future Directions

Future efforts will evaluate the effect of enhanced modeling of reading on the language development of our high-risk population

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