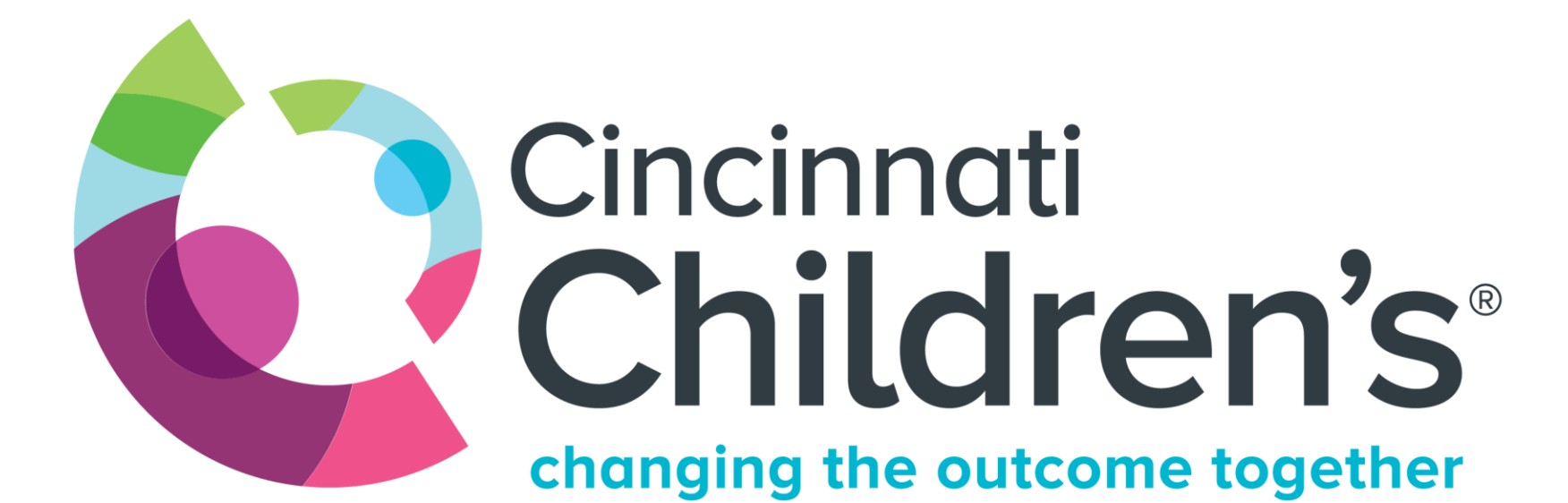


Advanced Advocacy 2023

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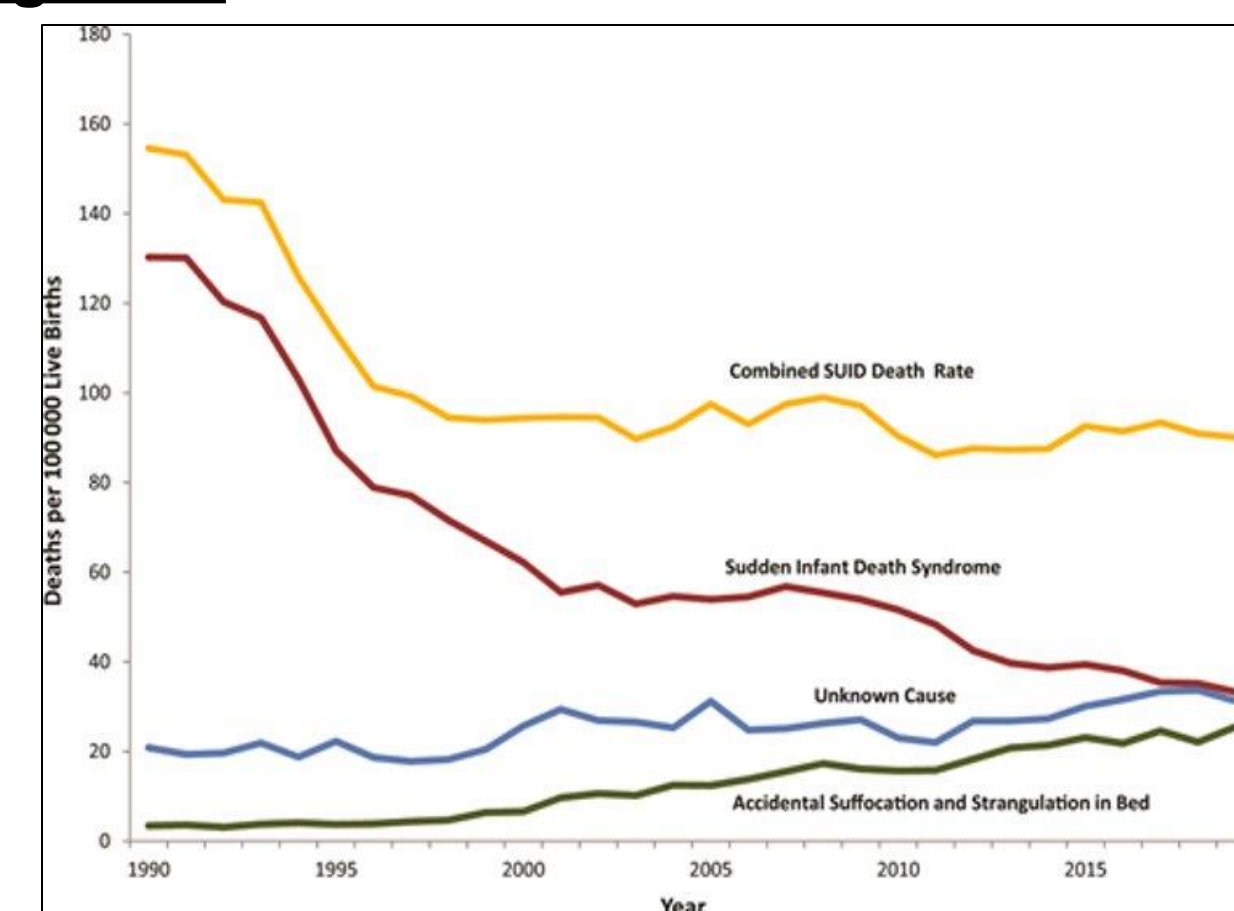


Cradle Cincinnati

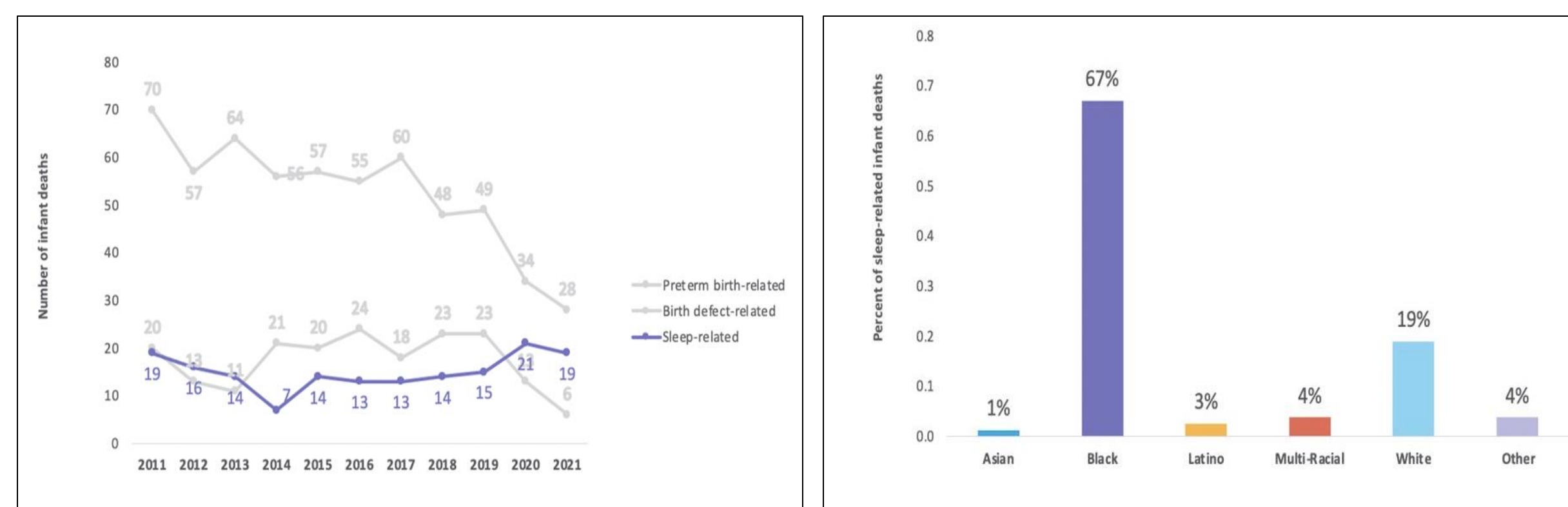
Importance of Safe Sleep and SIDS

Background

- SIDS is the leading cause of death in postneonatal (28 days-1 year) mortality nationally
- SUIDs peaks between 1-4 months
- Significant decline in SIDS rates following back-to-sleep campaign, but plateaued over the past ~10 years



Cincinnati and Hamilton County Infant Mortality



- Sleep-related deaths have been the second leading cause of infant mortality in Hamilton county in both 2020 and 2021
- Significant racial disparities persist with 67% of sleep-related deaths occurring in Black infants

AAP Safe Sleep Recommendations

Infant Safe Sleep



Baby sleeps safest alone, on their back, in a crib.

- Supine position on a firm, non-inclined sleep surface with no soft bedding/objects in bed during the first year of life.
- Room-sharing for at least the first six months without bed/surface sharing
- Breastfeeding, pacifier use, routine immunizations, prenatal care, avoid overheating, and supervised tummy time while awake.
- Avoiding exposure to nicotine, alcohol, and other illicit drugs both prenatally and after birth

Community Resources to Promote Safe Sleep



Gun Violence Prevention

- Firearms are the leading cause of death for American children.
- Every year 350 children in American under the age of 18 gain access to a firearm and unintentionally shoot themselves or someone else
- More than 700 children living in America die by gun suicide every year, and secure storage can play a crucial role in preventing those deaths
- 3/4 of school shooters acquired their firearm from the home of a parent or close relative
- In Ohio, an average of 144 children and teens die by gun violence every year. 33% of these deaths are suicides and 63% are homicides
- In Ohio, the rate of gun deaths has increased by 44% from 2011 to 2020

TAKE ACTION

Community Involvement

- Get involved with local survivor groups
- Join a local rally such as the National Gun Violence Awareness Day rally held in Cincinnati in June



Legislative Advocacy

- Learn about current gun legislation and make your voice heard
- Identify your state representative at ohiohouse.gov or ohiosenate.gov
- Call your state representative and share your opinion on the legislation
- Write and submit testimony
- Meet with your state representative in person

Opposition Testimony (HB 51) Submitted by Kathryn Davis

To the Chair, Ranking Member, and Committee Members:
Thank you for allowing me to testify.

I am a pediatrician and I live in Cincinnati, OH. HB 51 would make any existing or future federal gun law that the State deems violates the 2nd amendment unenforceable in Ohio. As a practicing pediatrician, I oppose this bill because it will contribute to the deaths of more children in Ohio. I see the effects of gun violence on children and families every day.

I urge you to reject HB 51.

Respectfully,
Kathryn Davis, MD

Education

- Have open conversations both in clinic and in the community about gun violence and the importance of safe storage
- Use your social media to spread awareness and help educate others

Firearm Safety for Families



Vot-ER

The conditions where patients are "born, grow, work, and live" are often determined by policies. When patients exercise the right to vote, they are using their voices to affect those conditions.

Research shows that higher voter participation rates are associated with better health outcomes.

Communities consider healthcare settings trustworthy information sources, & evidence suggests families are open to learning about voting in healthcare settings.

To help our patients lift their voices, we have partnered with VotER, a non-partisan group that provides voting resources to healthcare groups increase civic engagement.

Tips for talking to patients and families about voting

"Before I leave, I'd like to check if you are ready to vote."

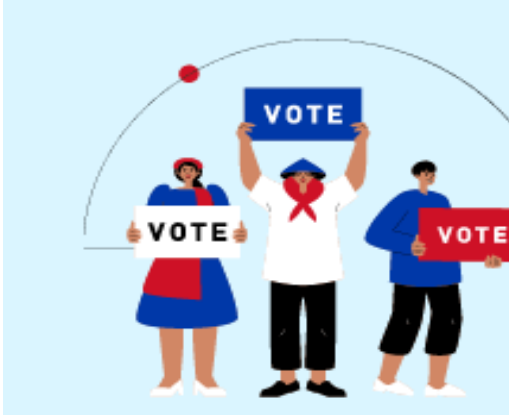
At the end of the visit

Your vote is a powerful tool to address and improve issues you care about, like your child's health. Local elections are often decided by a small number of voters, and the impact on your community is immediate.



For young voters

In 2020, young voters like you made history and set voting records! Your vote allows you to create the changes you want to see in your community.



For skeptical voters

I can understand the concern that your vote doesn't make a difference. However, there are so many elections that are decided by very few votes, especially in local elections that affect your daily life.



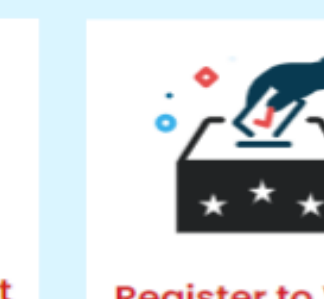
For frequent voters

Thank you for your civic engagement! Voting is an important way to impact your child's health. You can also talk with your friends and family about the importance of voting so that they can make their voices heard.



Wrapping up

To make sure you're ready to vote, you can follow the link below which will help you get ready to vote by ordering an absentee ballot, looking up what is on your ballot, and finding your polling place.



www.vote.health/cincykids



Did you know that communities where more people vote have better access to healthcare?